

Hello!

I'm Darrell Plummer the Broker and Owner of Sierra Nevada Properties (SNP)

- Member of the Nevada Real Estate Commission
- Fourth Generation Nevadan & UNR Business Graduate
- Experience: 21 years as Broker/Owner, 26 years in Real Estate
- Former Dean and Founding Trustee of Nevada REALTORS Leadership Program.
- 2019 Board Chair of The Reno+Sparks Chamber of Commerce

You can find out more at snp.fyi/new

Why Join SNP?

- 41 years in business
- Residential, Commercial & Property Management
- 4 Regional Offices
- 115 Agents
- Locally owned and operated
- Non-Competing Broker

See more at snp.fyi/new

- Renowned New Agent 13-week training program
- New Agent Announcement Package
- Three 15-foot Moving Trucks for your clients
- 14 Passenger Minibus
- Sierra Nevada Signature Luxury
 Properties
- In-House Marketing Support
- In-House I.T. Support
 - Multiple Lead Systems
- No Retainer Contracts





Sierra Nevada Referral Group (SNRG) is a referral only company and has been established for people who want to maintain an active Nevada Real Estate License.

IMPORTANT: These individuals understand they are solely engaged in referring clients or customers and are not engaged in listing, selling, leasing or managing real property. They maintain their license in a referral organization.

- Exempt from annual dues to the National Association of REALTORS (NAR)
- Exempt from annual dues to Nevada REALTORS (NVR) formerly called the Nevada Association of REALTORS (NVAR)
- Exempt from annual dues to your local Association like Reno/Sparks Association of REALTORS (RSAR), Sierra Nevada Association of REALTORS (SNAR) or Incline Village Board of REALTORS (IVBOR)
- Exempt from monthly MLS fees

Learn More at ReferralsBySNRG.com



\$430,776.00

ADDITIONAL DOLLARS in our agents' pockets from SNP COMPANY REFERRAL BUSINESS in 2020 ALONE!

\$2,223,106.00

NET EARNED by SNP agents since 2012 **AFTER** referral fees paid & split with brokerage firm.

No Monthly Fee For Leads!

All SNP Agents are eligible to Opt-in to our company referral business at Sierra Nevada Properties. With a Non-Competing Broker and our National Relationships, we're able to put more money in our agents' pockets!

Our Team



Cary von STEINEN Client Care Specialist



Mark PANKO
Controller



Tiffany de la CRUZ
Transaction Coordinator &
Client Care Specialist



Jeremy LYNNES
Director of Marketing & Technology



Lisa PLUMMER
Accounting Manager & Transactions



Cassie VIOLA
Marketing Coordinator



Marketing

- Partnered with MNG|PR
- Print Marketing Portal using XpressDocs
- Custom Listing
 Presentations (Digital and Print)
- New Listing Distribution

- Postcard Program
- In-House Marketing Support
- Automated Monthly Newsletter to Clients
 - Automated Email
 Campaigns



Technology

- On-Site IT Support
- Fully CustomizableAgent Websites with IDX& CRM System
- SNP KnowledgeBase
- Managed Social Media
- Private Agent & StaffFacebook Group

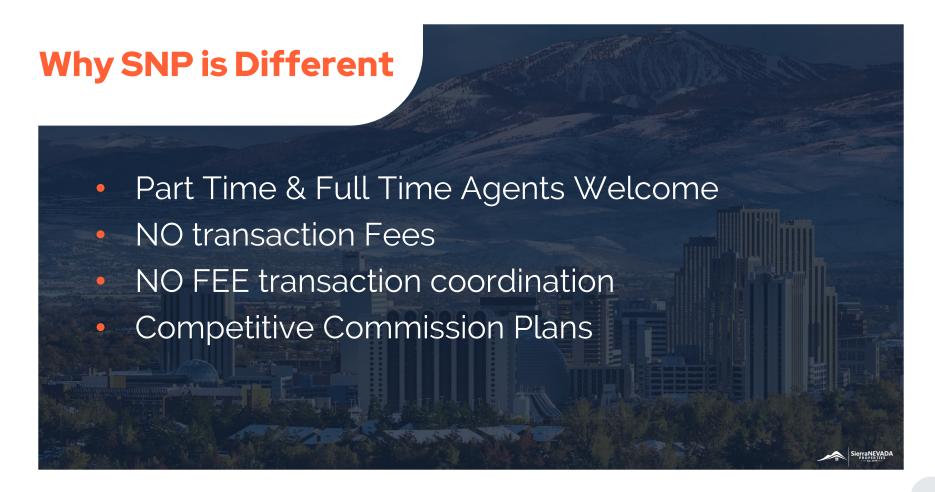
- Technology Training
- Remote Tech Support
- @SNPHomes.combranded GMail Account
- Listing Aggregation at no extra cost





"After meeting with several brokerages, with varying training and compensation packages, I chose Sierra Nevada Properties. SNP focuses heavily on a commitment to training its agents. The training includes a series of well aligned classes, specific transaction and IT topics, all which may be attended in person or remotely. Compensation is outlined clearly and with choices as your business grows. SNP promotes and fosters an 'amount of result, is a product of amount of effort' approach."

Lori Bailey, 2020 NNRES Graduate





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Our Goal Is Simple... To Help You Reach Yours.

Let us help you make the best of your real estate career.

Visit

snp.fyi/new

- Read our Career Guide
- Read other New Agent Testimonials
- Book an appointment with our <u>Broker/Owner</u> Darrell Plummer
- See all that SNP has to offer & more!