



Our Goal Is Simple... To Help You Reach Yours



NORTHERN NEVADA
REAL ESTATE SCHOOL

Hello!

I'm Darrell Plummer the Broker and Owner of
Sierra Nevada Properties (SNP)

- Member of the Nevada Real Estate Commission
- Fourth Generation Nevadan & UNR Business Graduate
- Experience: 21 years as Broker/Owner, 26 years in Real Estate
- Former Dean and Founding Trustee of Nevada REALTORS Leadership Program.
- 2019 Board Chair of The Reno+Sparks Chamber of Commerce

You can find out more at snp.fyi/new



Why Join SNP?

- **41 years** in business
- **Residential, Commercial & Property Management**
- **4 Regional** Offices
- **115** Agents
- **Locally** owned and operated
- **Non-Competing** Broker
- Renowned New Agent **13-week training program**
- New Agent **Announcement Package**
- Three **15-foot Moving Trucks** for your clients
- **14 Passenger Minibus**
- **Sierra Nevada Signature** Luxury Properties
- In-House **Marketing Support**
- In-House **I.T. Support**
- Multiple **Lead Systems**
- **No Retainer Contracts**

See more at snp.fyi/new



Sierra Nevada Referral Group (SNRG) is a referral only company and has been established for people who want to maintain an active Nevada Real Estate License.

IMPORTANT: These individuals understand they are solely engaged in referring clients or customers and are not engaged in listing, selling, leasing or managing real property. They maintain their license in a referral organization.

- Exempt from annual dues to the National Association of REALTORS (NAR)
- Exempt from annual dues to Nevada REALTORS (NVR) formerly called the Nevada Association of REALTORS (NVAR)
- Exempt from annual dues to your local Association like Reno/Sparks Association of REALTORS (RSAR), Sierra Nevada Association of REALTORS (SNAR) or Incline Village Board of REALTORS (IVBOR)
- Exempt from monthly MLS fees

Learn More at ReferralsBySNRG.com

\$430,776.00

ADDITIONAL DOLLARS in our agents' pockets from **SNP COMPANY REFERRAL BUSINESS** in 2020 ALONE!

\$2,223,106.00

NET EARNED by SNP agents since 2012 **AFTER** referral fees paid & split with brokerage firm.

No Monthly Fee For Leads!

All **SNP Agents** are eligible to Opt-in to our company referral business at Sierra Nevada Properties. With a **Non-Competing Broker** and our National Relationships, we're able to put **more money in our agents' pockets!**

Our Team



Cary von STEINEN
Client Care Specialist



Jeremy LYNNE
Director of Marketing & Technology



Mark PANKO
Controller



Lisa PLUMMER
Accounting Manager & Transactions



Tiffany de la CRUZ
Transaction Coordinator &
Client Care Specialist



Cassie VIOLA
Marketing Coordinator

Marketing

- Partnered with MNG|PR
- Print Marketing Portal using XpressDocs
- Custom Listing Presentations (Digital and Print)
- New Listing Distribution
- Postcard Program
- In-House Marketing Support
- Automated Monthly Newsletter to Clients
- Automated Email Campaigns

Technology

- On-Site IT Support
- Fully Customizable Agent Websites with IDX & CRM System
- SNP KnowledgeBase
- Managed Social Media
- Private Agent & Staff Facebook Group
- Technology Training
- Remote Tech Support
- @SNPHomes.com branded GMail Account
- Listing Aggregation at no extra cost

“After meeting with several brokerages, with varying training and compensation packages, I chose Sierra Nevada Properties. SNP focuses heavily on a commitment to training its agents. The training includes a series of well aligned classes, specific transaction and IT topics, all which may be attended in person or remotely. Compensation is outlined clearly and with choices as your business grows. SNP promotes and fosters an 'amount of result, is a product of amount of effort' approach.”

Lori Bailey, 2020 NNRES Graduate

Why SNP is Different

- Part Time & Full Time Agents Welcome
- NO transaction Fees
- NO FEE transaction coordination
- Competitive Commission Plans



It's about you!

Our Goal Is Simple... To Help
You Reach Yours.

Let us help you make the best
of your real estate career.

Visit

snp.fyi/new

- Read our Career Guide
- Read other New Agent Testimonials
- Book an appointment with our Broker/Owner Darrell Plummer
- See all that SNP has to offer & more!